



PRIVACY POLICY

1. Who processes your personal data collected through this website?

EURORENTALS LTD whose registered office is located at 144, Tsarigradsko Shosse blvd., 1138 Sofia, Bulgaria (hereinafter referred to as Europcar or "we") is responsible for the processing of your personal data (i.e. any information that would allow to identify you, either directly or indirectly) collected through this website.

2. For what purposes does Europcar collect your personal data?

We process personal data that you voluntarily provide to Europcar through this website for the following purposes:

- a) Your registration as Europcar member, creation of your account and providing you with a Europcar ID.

This processing is necessary to identify you and to prepare and facilitate your future booking / rental agreements with Europcar.

- b) Your booking and your car rental agreement:
 - i. to confirm and guarantee your booking;
 - ii. to modify or cancel your booking;
 - iii. to exchange with you in relation to your booking / rental (e.g. to provide you with information on your booking / rental, to send you reminder notice before your check-in / check-out, to respond to your questions or suggestions);
 - iv. to manage your rental (delivery and return of the vehicle);
 - v. to manage your invoices;
 - vi. to manage the payment of arrears;
 - vii. to manage potential claims;
 - viii. to manage the recovery of potential damages to Europcar vehicle;
 - ix. to manage your insurance.



This processing is necessary for the booking and the performance of the rental agreement concluded with Europcar.

- c) Your payment for Europcar products / services.

This processing is necessary for the performance of the rental agreement. For your full information, Europcar can only retain your credit card information, subject to your express consent in order to facilitate future payments.

- d) The improvement of Europcar products / services on the basis of customer surveys you have completed.

This processing, aiming at having a better understanding of Europcar members' needs and offering you customized functions to enhance your experience of Europcar products / services, is based on Europcar "legitimate interest".

- e) The operation of Europcar live web chat to provide you with preliminary online assistance.

This processing, aiming at creating more proximity and establishing a closer relationship with you by notably answering more quickly your queries is based on Europcar "legitimate interest".

- f) Promotional and marketing activities, namely:

- i. the sending of email and SMS notifications for special promotions / deals;
- ii. the recording of your rental history to suggest you preferred products / services when looking for new booking / rentals
- iii. the recording of your rental history to send you special offers and make you benefiting from special advantages depending on your volume and frequency of your orders;
- iv. the sending of emails about a booking you did not complete or send you a summary about a booking enquiry;
- v. the management of your loyalty program and membership card; the organization of promotional contests / sweepstakes;
- vi. the management and update Europcar' customers / prospects database

Direct marketing processing activities, i.e. any commercial message from Europcar aiming at promoting Europcar' products / services, are subject to your express consent.

- g) The management of fines, in particular:

- i. To transfer to the Ministry of Interior – sector Traffic Police Control of automobile transport the identity of the driver (or potential driver);



- ii. to satisfy fines collection procedure to which Europcar may be subject.

This processing is required by law.

- h) The management and update of a watch list of customers presenting certain contractual risks based on:

- i. payment incidents which have given rise to legal proceedings;
- ii. vehicle accidents or repeated damages caused by Europcar customer???
- iii. accidents or damages caused voluntarily by Europcar customer;
- iv. Use of Europcar vehicles in breach of the general terms and conditions for rental of vehicles.

This processing, aiming at reducing Europcar risks exposure in the performance of the rental agreements is based on Europcar "legitimate interest". Should you appear on Europcar watch list, your booking / rental request will be rejected. As the case may be, you will be entitled to contest such decision by contacting Europcar International or local Europcar entity where you wish to rent.

For your full information, Europcar carries out certain processing of your personal information through "cookies" and other tracers collected every time you visit Europcar website. These processing are governed by Europcar [Cookies Policy](#), which we encourage you to review. You can accept or reject these cookies and other tracers by following the instructions provided in Europcar [Cookies Policy](#).

3. Who are the data recipients of the personal information we collect about you?

3.1 Categories of recipients

Your personal data will be disclosed, as necessary / relevant, to:

- a) to the authorized personnel of Europcar and of entities of the same group and/or of entities of Europcar franchise network, or agent / sales intermediary appointed by Europcar, for the purposes described in this privacy policy;
- b) Third party IT service providers for technical purposes in order to help Europcar in providing you with its products / services. The main IT service providers are:
 - i. Cap Gemini, for business applications development and maintenance;
 - ii. Sopra Steria, for data center maintenance and user support services;
 - iii. Unisys, for hardware implementation and maintenance;



- iv. Sales Force, for automation marketing services;
 - v. Google Inc., in particular for hosting services and business applications;
 - vi. Jimpisoft LDA., for processing your rental agreement/s;
 - vii. Innovasys LTD., for processing your invoices and accounting purposes.
- c) Regarding the information processed for the payment of fines, to the Ministry of Interior – sector Traffic Police Control of automobile transport.

Europcar can also disclose your personal data to the extent required by law and/or by competent authorities.

3.2 International transfers

As necessary to provide you with Europcar services, we will, to the extent necessary for the purposes set forth herein, transfer your personal data outside the EU to the abovementioned third parties.

Depending on the case, certain recipients may be located in countries which have been recognized by the European Commission as ensuring an adequate level of data protection or in countries which has not been recognized as ensuring such a level of protection. In any case, Europcar has put in place appropriate safeguards to protect your personal data, in compliance with the EU regulation no.2016/679.

To find more information regarding the countries where your personal data can be transferred, their level of data protection and the potential safeguards put in place by Europcar, please click [here](#).

4. For what period will Europcar retain your personal data?

Your personal data are retained for different period, depending on the purposes of the processing:

| Purpose | Retention period |
|--|---|
| <ul style="list-style-type: none">▪ Your registration as Europcar member, the creation of your account and the provision of your with Europcar ID▪ Your booking and your car rental | <p>For the duration of the commercial relationship.</p> <p>However, information that may evidence a right or a rental agreement, or that must kept in compliance with a legal requirement, may be subject to an intermediate archiving policy for a period of time that does not exceed the time that is necessary for the purposes for which it is kept, in accordance with applicable legal provisions.</p> |



| Purpose | Retention period |
|---|--|
| <ul style="list-style-type: none"> ▪ Payment – Payment card information | <p>Upon effective completion of the payment.</p> <p>However, payment card information (excluding the visual cryptogram):</p> <ul style="list-style-type: none"> ▪ that may evidence a payment (i.e. card number and date of validity) is subject to an intermediate archiving policy for a period of time of 13 months after the effective payment for a credit card and 15 months for a deferred debit card, to be used only if the transaction is disputed; ▪ Can be retained for a longer period, subject to your express consent to facilitate future payments. <p>In any case, when the payment card is expired, related information will be deleted.</p> |
| <ul style="list-style-type: none"> ▪ Promotional and marketing activities | <ul style="list-style-type: none"> ▪ For EC customers, 3 years as from the end of the relationship with Europcar. ▪ For prospects – who are not Europcar customers – 3 years as from the collection of your personal information OR as from the last request for information you made. |
| <ul style="list-style-type: none"> ▪ Cookies | <ul style="list-style-type: none"> ▪ Please check Europcar Cookies Policy |
| <ul style="list-style-type: none"> ▪ Payment of fines | <p>For the time necessary to identify the driver (or the potential driver) liable for the infraction leading to the fine, which cannot exceed 45 days after receipt of the fine. However, relevant information can be kept for a longer period of up to 12 months after receipt of the fine, subject to an intermediate archiving policy.</p> <p>Requests from State Authorities including personal information are deleted once these requests have been processed by Europcar.</p> |
| <ul style="list-style-type: none"> ▪ The management and update of a blacklist of customers presenting certain contractual risks, namely: <ul style="list-style-type: none"> i. payment incidents | <p>3 years as from the occurrence of the relevant event</p> |



| Purpose | Retention period |
|---|--|
| which have given rise to legal proceedings ii. vehicle accidents or repeated damages caused by Europcar customer iii. accidents or damages caused voluntarily | |
| iv. the use of Europcar vehicles in breach general terms and conditions for rental of vehicles | 5 years as from the occurrence of this event |



5. What rights can you exercise with respect to the processing of your personal data?

At any time, you can view and/or update your personal profile, which includes member registration, driver information and car rental preferences information, through the "My Europcar" link, accessible through the main navigation bar of Europcar website. You will be able to change your password, secret question, update or correct phone number, address, email, and driving license information and update your car rental and travel preferences including insurance, means of payment and frequent traveler membership.

As per EU regulation no.2016/679, you can also benefit from the following rights:

- a) right of "access": right to obtain confirmation as to whether or not your personal data are being processed by Europcar, and, where that is the case, to access to these personal data and to obtain further information on the characteristics of our processing¹;
- b) right "to rectification": right to obtain the rectification of inaccurate personal data or the right to have incomplete personal data completed, including by means of providing a supplementary statement;
- c) right to "erasure" (or the so-called "right to be forgotten"): right to obtain the deletion of your personal data in certain circumstances²; right to "object": at any time, a right to object to the processing of your personal data to prevent EC from continuing to carry out such processing:
 - i. where your data are processed for direct marketing purposes;
 - ii. where your personal data are processed on the basis of Europcar' legitimate interest. In that case, your request will be satisfied only if you provide Europcar with a description of the particular situation legitimating your request and save if Europcar can demonstrate overriding legitimate grounds in light of your particular situation.
- f) right to "withdraw your consent": where the processing of your personal data is based on your consent, a right to withdraw your consent to the processing of your personal data at any time and to prevent EC from continuing to carry out such processing;
- g) Right to "data portability": where the processing of your personal data is based on your consent and carried out by automated means, the right to receive your personal data

¹ Regarding the purposes of the processing, the categories of personal data concerned, the categories of recipients, whether these data are transferred to third countries and appropriate safeguards put in place (if any), the storage period, the existence of any automated decision-making based on these data, the right to lodge a complaint with the relevant data protection authority, the existence of other data subjects' rights (rectification, erasure, restriction).

² Where (i) data are no longer necessary in relation to the purposes for which they are processed, (ii) you withdraw your consent and there is no other legal ground for the processing, (iii) you object to the processing of your personal data and there are no overriding legitimate grounds, (iv) it is demonstrated that your personal data have been unlawfully processed, to comply with a legal obligation.

³ If (i) you contest



provided to Europcar, in a Excel spreadsheet⁴ and to transmit those data to a designated third party.

If you wish to exercise any of these rights, please contact dpo@europcar.bg as set out below in section (6).

To protect your privacy and security, we will take reasonable steps to verify your identity before granting access or making corrections

As per article 77 of the EU regulation no. 2016/679, you can lodge a complaint about the processing of your personal data with the body regulating data protection in your country⁵ if you consider that the processing of your personal data infringes the said EU regulation no. 2016/679.

6. Who to contact when you have a query regarding the processing of your personal data?

Depending on the purpose of your query, you will find below

- a) For general query regarding the processing of personal data carried out by Europcar: dpo@europcar.bg
- b) To exercise your rights (access, rectification, erasure, restriction, etc.): you can use the online form available [here](#) or contact dpo@europcar.bg.

For legal notifications: dpo@europcar.bg

7. How does EC protect your personal data?

Europcar is committed to protecting the information it collects through this website.

In particular, Europcar uses appropriate physical, technical and organizational security measures to prevent unauthorized or unlawful processing, accidental loss of or destruction of or damage to your personal data.

Europcar' systems are configured with data encryption, or scrambling technologies, and industry-standard firewalls. When you send personal information to a Europcar website over the Internet, your data is protected by "Transport Layer Security" (TLS) technology to ensure safe transmission.

Any credit card transaction you make through Europcar websites is done through our Secure Server Technology. This technology notably:

- a) assures your browser that your data is being sent to the correct computer server, and that the server is secure;
- b) encodes the data, so that it cannot be read by anyone other than the secure server;

⁴ Or any other commonly used and machine-readable format.

⁵ The country where you have your habitual residence, place of work or place of the alleged infringement.



c) Checks the data being transferred to ensure it has not been altered.

8. What rules apply to the processing of your personal data when clicking on links placed on EC website directing to EC partner's websites or other websites?

You may find various links to Europcar partners websites or other third party websites (e.g. for travel services) on this website. Europcar would like to draw your attention to the fact that this privacy policy does not apply to the processing of your personal data carried out by our partners or other third parties when visiting their respective websites and that Europcar is not responsible for these kind of processing. We encourage you to review the privacy policies of Europcar' partners and other third parties to further understand the rules applicable to the processing of your personal data carried out by the same.

9. Changes to this Privacy Policy

This privacy policy was published on 25th May 2018. In case of changes to this privacy policy implemented by Europcar, such changes will be identified by Europcar on this webpage.

When a change materially impacts a processing carried out on the basis of your consent, Europcar will contact you to obtain a new consent.

10. Contact Information

Europcar Bulgaria
EURORENTALS LTD.
144, Tsarigradsko Shosse blvd.
1138 Sofia
Bulgaria